

Time	Topic
11:14	What is planning?
16:30	Clarification of other related terms
22:29	Many of us have to submit yearly “operational” plans to our funders with budgets, goals and targets for the next year. Would these be called business plans?
32:40:00	Where does strategic planning stop and program planning begin?
36:12:00	How does a Vision differ from a Mission?
37:33:00	How do I know how to approach the planning process – what type of process is best to use? How do you keep it realistic?
45:49:00	In terms of moving the strategic plan into action, are there models or tools that would help with implementation, especially in a multi-service agency?
45:50:00	Are there ways to speed up the process and this stage quicker?
47:16 & 52:00	Who should be involved in the planning process?
56:00:00	In the decision-making process, I find that people often miss the conversation on what the criteria will be for how they will make decisions. Will it be based on efficiencies, effectiveness, impact, etc?
56:40:00	Who should actually write the plan?
64:25:00	What will decrease the likelihood that a strategic plan will sit on a shelf and not be used?
62:50:00	Often I get told that everyone should be able to see their work in our strategic plan and visa versa. However, we have such a huge breadth of responsibility that this is pretty hard to do.